

Xperience Design Studio

Delivering Seamless User Xperience and
Delightful Human Interfaces with Speed and Precision

Businesses working with legacy design systems that don't support modern experience and interface solutions face issues of missing business context, high costs, and usability problems permeating into development processes.

Cyient's Xperience Design Studio leverages proprietary accelerators such as MADE, CHISEL and RAPRO to design and build user-centric interface solutions and rapid prototype frameworks for visual depiction and simulation of ideas and insights. We leverage our digital engineering expertise to develop platforms using modern UX/UI practices and drive immersive AR/VR solutions customized for your business

Our Service Offerings

MADE @ Cyient

Our **Methodology for Accelerated Design and Experience (MADE)** helps customers to enhance their product's user experience by seamless user journey and usability



CHISEL

A Proprietary techno-functional **Design System** that helps Enterprises across different verticals build rich user interfaces by leveraging reusable components and achieve faster time to market



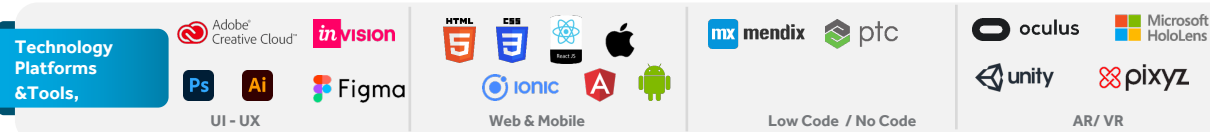
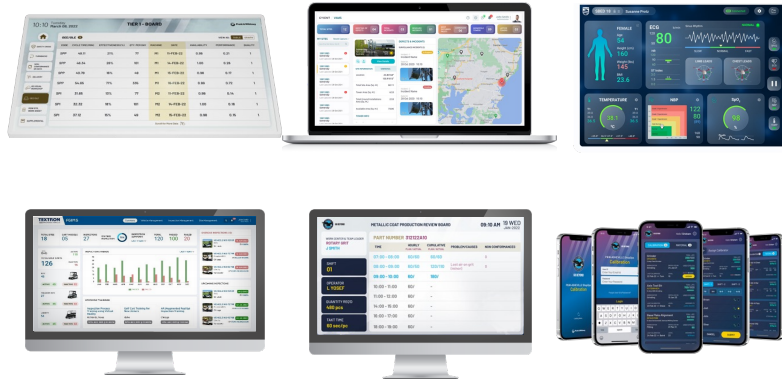
RAPRO

A **Rapid Prototyping Framework** based on a Innovative approach and reusable templates to define the future product of our customers through high-fidelity interactive prototypes as per latest trends and journeys



Our Frameworks and Technology Accelerators

- CHISEL**
CYIENT'S Proprietary Design System
- RAPRO**
Rapid Prototyping
- MADE**
Proprietary Methodology for UX Consulting
- WORK**
Custom Development UX, AR, VR, MR



The Cyient Edge

- Agile trained and experienced pool of talented UI/UX, mobile application, and AR/VR designers
- Proprietary methodologies well-defined processes, and industry-aligned PoCs to support throughout the entire UI/UX lifecycle
- Experienced designers with expertise in building multi-channel applications with a seamless user experience
- Agile and Waterfall models for UI/UX delivery using best practices based on experience and industry standards

Success Story

Virtual Reality Solution for a Smart Factory Tour



Key Highlights

- **Connect** | sense & collect machine data at the edge
- **Integrate** | data engineering and cloud services
- **Analyze** | accelerate data to insights
- **Act** | virtual reality integration with data to act in real-time.

Outcome

80%
Reduction in Travel Cost

Enhanced
customer productivity

Cyient (Estd: 1991, NSE: CYIENT) is a global engineering and technology solutions company. As a design, build, operate & maintain partner for leading organizations worldwide, we take solution ownership across the value chain and leverage the power of digital technologies and advanced analytics, along with domain knowledge and technical expertise, to solve complex business problems. With more than 15,000 employees in 20 countries, our industry focus includes aerospace and defense, medical, telecommunications, rail transportation, semiconductor, industrial, and energy.

North America Headquarters
USA | T: +1 860 528 5430

Europe, Middle East, and Africa Headquarters
UK | T: +44 118 3043720

Asia Pacific Headquarters
Australia | T: +61 3 8605 4815

Global Headquarters
Hyderabad | T: +91 40 6764 1000