



Janma Foundation

Healing Hearts With Helping Hands

Social Impact Assessment (SIA) Report

CSR CONTRIBUTION TO EDUCATION AND IT LITERACY INITIATIVE

CYIENT FOUNDATION (CF) the CSR arm of CYIENT LIMITED.,

IMPLEMENTING AGENCY: CYIENT FOUNDATION (CF)

SPONSOR: CYIENT LIMITED.,

EXECUTIVE SUMMARY:

Cyient Foundation through SIA No: CF/ CSR00004617/2023/EDU/ITL/WEMP/ENV notified that the Social Impact Assessment shall be carried out in consultation with the concerned Government Schools Administration, Local community and in Gram Panchayats where the impact is created.

S.No	Topic
1.	Objective & Limitations of the study
2.	Project Details and Demography
3.	Research Methodology
4.	Survey Details
5.	Main findings
6.	Recommendations
7.	Conclusion

INTRODUCTION AND PROJECT BACKGROUND:

To achieve long-term, holistic development of the community by facilitating access to quality education, provide IT Literacy and impart skill trainings to unemployed youth.

Cyient through its voluntary organization Cyient Foundation had adopted various government schools to make government schools the preferred place to learn by providing sanitation facilities for the girl child, mid-day meals and providing infrastructure support. Cyient Foundation aims to improve the quality of education and reduce the dropout rates by supporting education of underprivileged children through adopted schools.

Cyient had developed Cyient Digital Centers to literate community and school children in and around the Cyient locations. Cyient is operating two skill centers, Cyient Urban Micro Skill Center and Cyient IT/ITES Skill Center for skilling and employment.

- ▶ **Cyient Ltd., (formerly Infotech Enterprises Ltd.,) believes in giving back to society in a measure that is proportionate to its success in business. Cyient spearheads its corporate social responsibility (CSR) initiatives through the Cyient Foundation.**
- ▶ **Cyient Foundation (formerly Infotech Enterprises Charitable Trust) executed on March 27, 2002, at Hyderabad in the former united Andhra Pradesh by its Founder & Executive Chairman B. V. R. Mohan Reddy.**
- ▶ **Since its inception almost 20 years ago, the Cyient Foundation has conceptualized and enabled various social initiatives, aims to facilitate access to quality education, skill development, community development and participate in projects with business-aligned social innovation, and invest in environmental development projects.**
- ▶ **Cyient Foundation had issued notification to Janma Foundation and its technical partners Surge Impact to conduct the impact assessment of the Education, Skill Development, IT Literacy and Community Development Initiatives.**

OBJECTIVE AND SCOPE OF STUDY:

The overall objective of the study is to evaluate the impacts created by Cyient CSR activities through its Project on Education, Skill Development, IT Literacy and Community Development Initiatives

Specific Objectives:

- ▶ To understand the benefits and challenges of the Schools Adoption initiative
- ▶ To understand the benefits and challenges of the Cyient Skill Centers
- ▶ To identify the gaps in operationalization and implementation of Cyient Digital Centers
- ▶ To recommend corrective measures to strengthen the programme and improve the programme implementation
- ▶ To bring out likely impact from the projects assigned through SIA Request
- ▶ Assess the social impact created and recommend for improvements if any

SIA : FY 2022-23:

The Projects / Activities undertaken for the study for the current FY2022-23, to measure the impact created in the current year and also comparison data for the previous years. The major activities and geographies part of the SIA are defined.

- ▶ **Education Initiatives:** Cyient adopted 30 Government Schools and provide quality education primarily for the benefit of children belonging to economically weaker sections of society
- ▶ **IT Literacy Initiatives:** IT literacy is key for our country's growth today. Aligning with the PM's Digital India mission, Cyient works with communities to enhance IT literacy. Cyient had set up and operate 80 Cyient Digital Centers (CDCs) through which we set up computer labs in schools and community halls, and offer certified IT training.
- ▶ **Skill Development Initiatives:** Cyient aims to build an ecosystem of employable individuals. Initiated comprehensive skill development programs for local communities.

These initiatives are be categorized into two areas

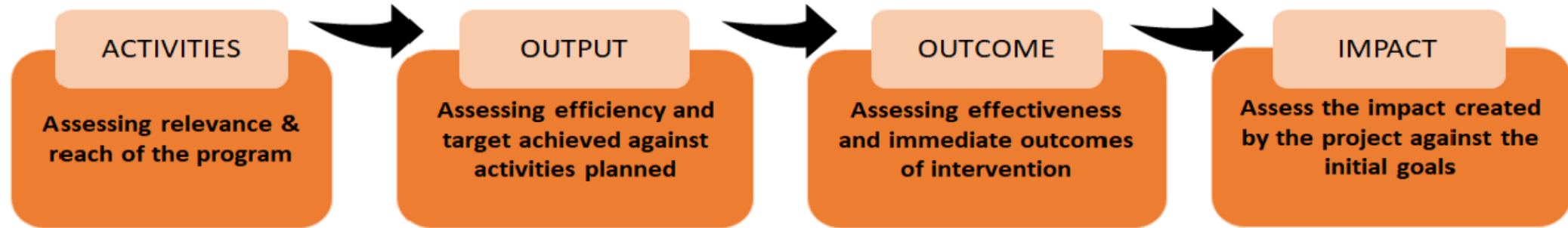
- Vocational skills (for jobless/dropouts)
- IT / ITES skills (for graduates/diploma)

Cyient established Urban Micro Skill Center (UMSC) in one of the large slums to train unemployed youth and women in bakery, beautician courses, retailing, and bedside assistance skills.

Cyient had established Cyient IT/ITES Skill Center to provide IT Skill Trainings and employment assistance to unemployed rural graduates.

ASSESSMENT FRAMEWORK:

As part of the SIA followed the frame work and appoint the agencies competent enough to **conduct** the survey and collect the required evidences, appointed sub agencies Cheyutha, Nirmaan and Surge Impact Group for the assignment.



SPECIFICATIONS OF THE LOCALITY / GEOGRAPHY				
STATE	DISTRICT	MANDAL	LOCALITY / VILLAGE	REMARKS
TELANGANA	RANGA REDDY	SERILINGAM PALLY	GACHIBOWLI	ADOPTED SCHOOLS
	MEDCHAL	KUKATPALLY	RAI DURGAM	CYIENT SKILL CENTRES
	HYDERABAD	HYDERABAD	SHAMSHIGUDA	CYIENT DIGITAL CENTRES
			KHAJAGUDA	PLANTATION
			KHAIRATABAD	WATER CONSERVATION
			LINGAMPALLY	GREEN ENERGY - SOLAR
			SHAMSHABAD	
			SARPAVARAM	ADOPTED SCHOOLS
ANDHRA PRADESH	KAKINADA (R)	KAKINADA	MOKSHAGUNDAM	ADOPTED VILLAGE
	PRAKASAM	BESTAVARI PETA		PLANTATION
				WATER CONSERVATION
				SAFE DRINKING WATER
KARNATAKA	MANDYA	SRRANGAPATTANA	BASTIPURA	ADOPTED SCHOOLS
UTTAR PRADESH	NOIDA	HAJIPUR	SECTOR 100	ADOPTED SCHOOLS

METHODOLOGY:

A qualitative approach was adopted for this study to understand field issues holistically and present them comprehensively in the report.

In terms of primary data collection, the team used the following tools

- ▶ Key informant interviews (KII): To access the views of the key decision makers and stake holders at the ground / local level
- ▶ Focus Group Discussions (FGD): To understand the beneficiaries perception on the initiative, its benefits and challenges
- ▶ Telephonic Interviews: To understand the views of participants, stakeholders and Community Members
- ▶ Survey Questionnaire & Written Questionnaire: Take the feedback from the beneficiaries like Children Studying in Schools, Teaching Staff and Support Staff. Trainees participating trainings programs in Skill Centres, Community people and local administration



Limitation of the study: The current assessment study is conducted in Cyient Adopted Schools, Cyient Skill Centres and Cyient Digital Centres neighbouring communities.

ANALYSIS AND FINDINGS

S.No.	Respondents	Method	Total	Remarks
1	Headmasters	Interview	30	Survey conducted in 30 Cyient Adopted Schools located in Telangana, Andhra Pradesh, Karnataka and UP States 5 Types of Schools: PS – Primary School UPS - Upper Primary School MPHS - Mandal Parishad High School ZPHS - Zilla Parishad High School Govt.HS - Govt. High School
2	Teachers	Interview	289	
3	School Students	Survey Questionnaire	5618	
4	Students Parents	Survey Questionnaire	2423	
5	Community Members	Survey Questionnaire	1094	

ANALYSIS AND FINDINGS:

Main Findings:

Teaching Assistance – Cyient Appointed Vidya Volunteers

Teacher student ratio	UPS	PS	ZPHS	Govt. HS	MPHS
Before intervention	1:57	1:65	1:66	1:68	1:61
After intervention	1:28	1:29	1:30	1:31	1:33

- Cyient interventions brought the teacher to student ratio : under 1:40 which is ideal ratio
- Due to the intervention, the teacher student ratios have improved across all schools. However, as per the RTE Act, 2009, the recommended teacher student ratio is 1:30 for Primary, 1:35 for Upper Primary and 1:30 for High Schools; so there is Scope for Improvement.

ANALYSIS AND FINDINGS:

Government Teaching Staff feedback on Cyient Vidya Volunteers:

S.No.	Impact of Cyient Vidya Volunteers in schools	% Headmaster in favour	% Teachers in favour
1	Reduced burden on teachers	85%	95%
2	Better learning retention of students	95%	97%
3	Increased student teacher ratio	100%	96%
4	Increased support for specific subjects	96%	95%
5	Increased support to school for effectively carrying out administrative work	91%	85%
6	Increased support in implementing extra-curricular activities for students	94%	92%

ANALYSIS AND FINDINGS:

Student's feedback on Cyient Vidya Volunteers:

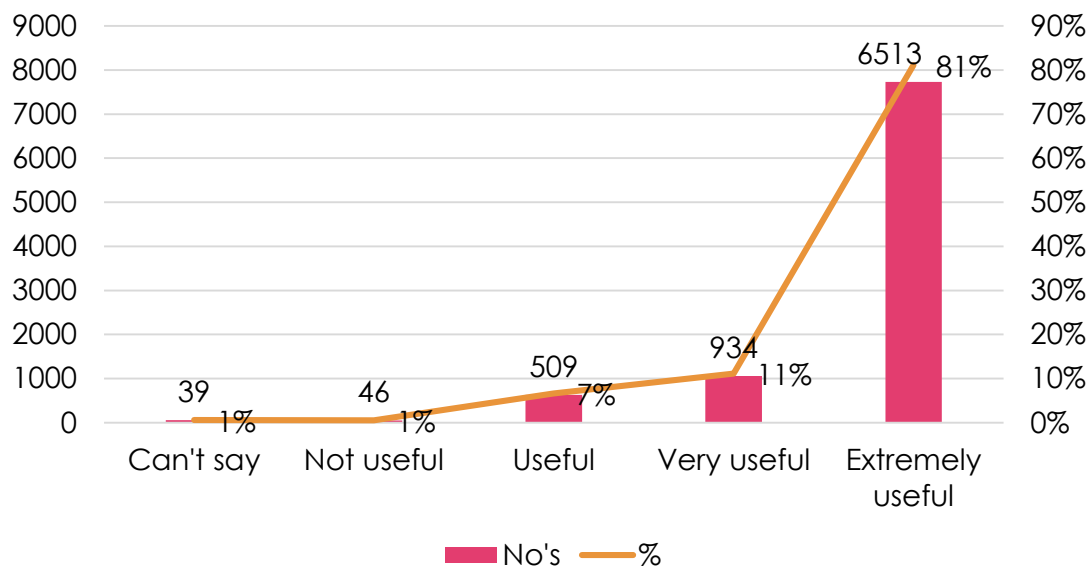
S.No.	Impact of Cyient Vidya Volunteers in schools	% Students in favour
1	Cyient Vidya Volunteers Approachability & Availability	95%
2	Teaching Standards of Cyient Vidya Volunteers are good	92%
3	Assisting the students in special classes	100%
4	Increased support for specific subjects	93%
5	Increased support to children during lab work	96%
6	Increased support in sports and extracurricular activities	100%

ANALYSIS AND FINDINGS:

School Children Satisfaction and Teachers Feedback on the additional facilities provided by Cyient in Schools.

Students and the Parents Satisfaction – on the supply of Uniforms, Note Books, Schools Bags, Dual Desks, Computer Facility, Teaching Aids and Meals / Food Supplements etc.

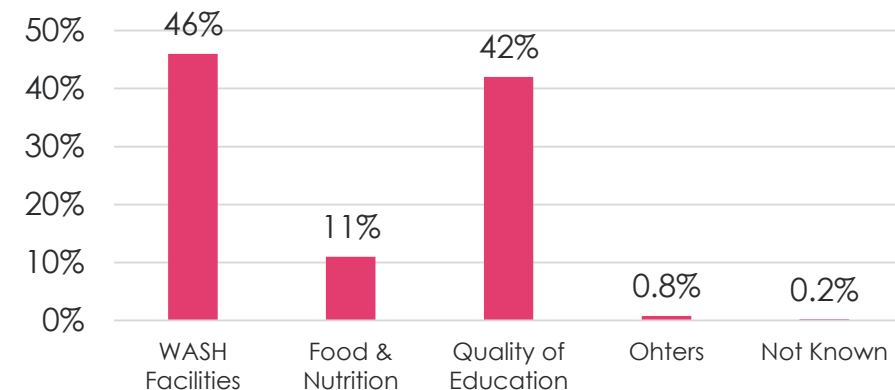
Survey - School Children & Parents Satisfaction



Total 8041 including children and their parents participated in the survey

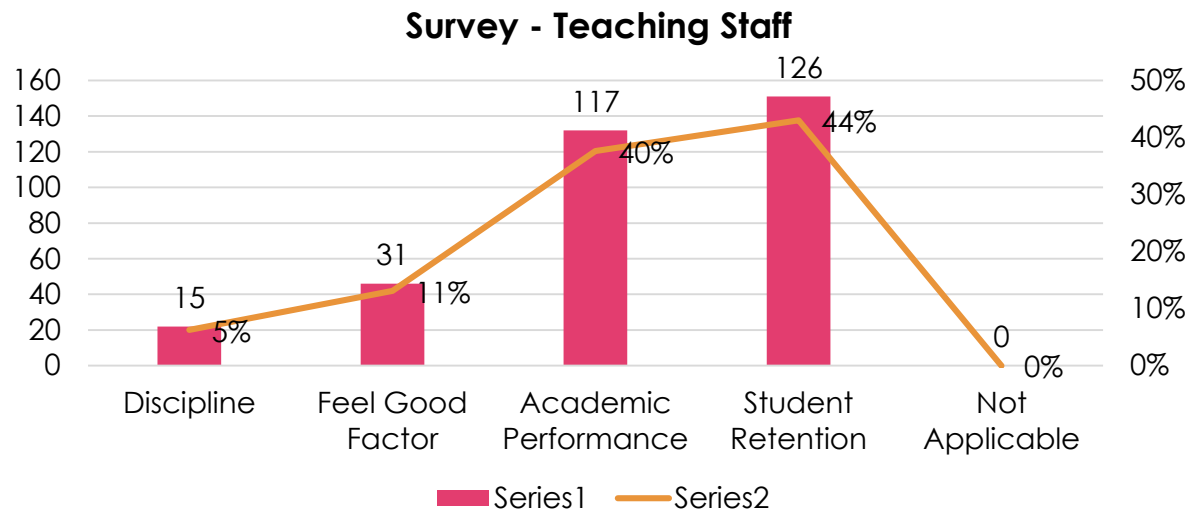
- Due to the intervention, the student attendance has improved and the children participation after school activities and academics has improved over 85%
- Out of 8041 participants in the survey over 6500 (over 80%) found the intervention is extremely useful

Reasons for Girl Child Admission / Retention



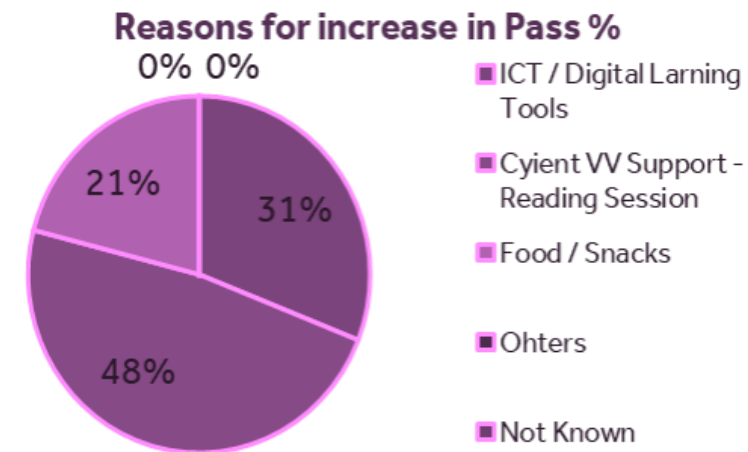
ANALYSIS AND FINDINGS: Teaching Staff and School Headmasters / Headmistress feedback

According to the School Management, the provision of providing various additional means of impacted the school children through Uniforms, Note Books, Schools Bags, Dual Desks, Computer Facility, Teaching Aids and Meals / Food Supplements etc.,



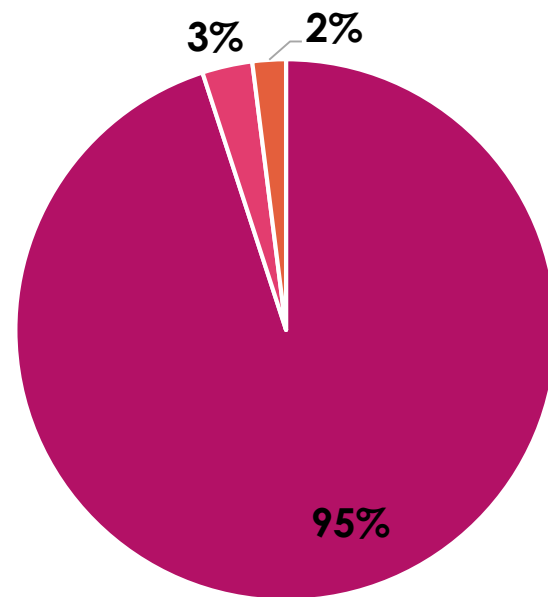
Total 289 government teaching / permanent teaching staff participated in the survey

- Overall, Teaching Staff and Headmasters / Headmistress felt that providing various additional means to the schoolchildren has an indirect but positive impact on students in terms of feel good factor 11% and discipline (5%), student retention (44%) and academic performance (40%).



ANALYSIS AND FINDINGS: Health and Hygiene facilities – Cyient Providing WASH Facilities in Schools, clean sanitation, safer drinking water and hygiene kitchen
Students, Parents and Teaching Staff Feedback on the WASH facilities, Sanitation, Drinking water and cleanliness.

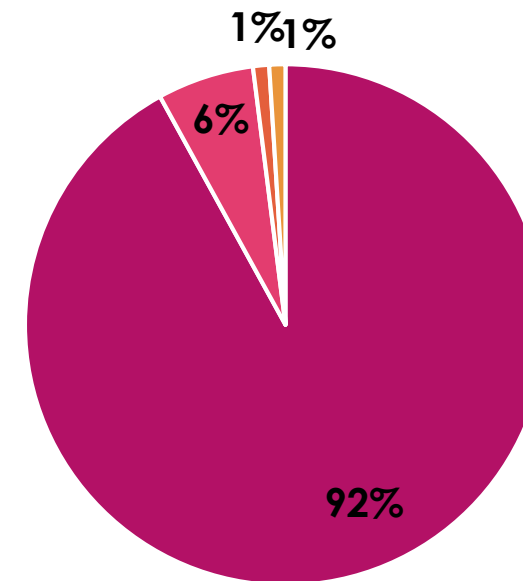
Adequate Facilities & Care Taken



■ Yes
■ No
■ Not Sure
■ Regularly Clean
■ Mostly Clean
■ Are Not Clean
■ Need Repairs

Total 5618 Students across the schools and 289 teaching staff participated in the survey

Cleanliness of Facilities - WASH

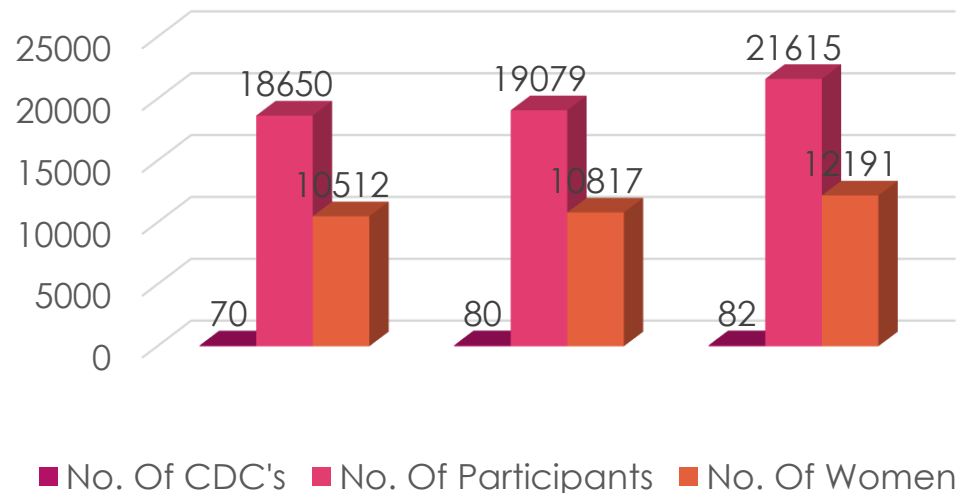


- Over 98% of students and teaching staff felt that there are enough washrooms and are in cleanliness in their school.

ANALYSIS AND FINDINGS:

Cyient had set up and operate 82 Cyient Digital Centers (CDCs) computer labs in schools and community halls, and offer certified IT training. Till date, over 30,000 people including children and adults have embarked on their digital literacy journey through this CSR initiative.

Cyient Digital Centres - Last 3 Years



- Currently Developed and operating 82 Digital Centers and 12191 Adults (Women) age from 16 to 60 years are used the facility in the current year.
- As on date 21615 adults had participated and certified L1 Program from our CDC's

Internet in India

- India has 451 million internet users aged 5 and above of which: 385 million are aged 12+ and 66 million aged 5-11 who access internet on the devices of family members.
- Internet penetration is 36 per cent of the population: 27 per cent in rural areas and 51 per cent in urban areas.
- In terms of access by gender, 67 per cent of men and 33 per cent of women have access.

Source: India Internet, 2019, Internet and Mobile association of India (IAMAI)

In the last 5 years

- Overall Women participation % has increased from 45% to 55%
- Overall L1 certification % has increased from 51% to 80.3%
- Overall L2 certification % has increased from 47.0% to 78.1%

School Children and their parents gained access to these CDC's which is unique in nature of learning.

SOCIAL IMPACT ASSESSMENT REPORT | CSR Contribution to Education & IT Literacy – FY23

ANALYSIS AND FINDINGS: Cyient Urban Micro Skill Center (CUMSC) is a flagship initiative of Cyient Foundation; Cyient had developed CUMSC in Public Private Partnership model. Telangana Govt. have allocated land located in one of the largest urban slums of Serilingampally Mandal, Telangana, Cyient Foundation had built a state of art Skill Center as per the National Skill Development Corporation, India guidelines

S.NO	COURSE NAME:	FY20-21 (3 Batches)			FY21-22 (3 Batches)			FY22-23 (4 Batches)			TOTAL	
1	TAILORING	74	75	72	74	78	76	81	82	79	84	775
2	RETAILING&FOOD PROCESSING	63	61	66	64	65	61	66	65	66	67	644
3	BEAUTY &WELLNESS	59	63	60	58	55	53	55	54	59	55	571
4	BAKERY&CONFECTIONARY	56	57	55	53	52	51	58	56	55	57	550
5	BEDSIDE CARE	48	45	47	302	305	259	59	57	56	54	1232
Total		300	301	300	551	555	500	319	314	315	317	3772

Skill Centre empower participants to be self-employable or access to sustainable skilled employment through industry connect. CUMSC started functioning since 1st week of March '2019 and as on date trained 3772 unemployed urban Women and Youth on 5 skill modules. 3220 unemployed women / youth gained access to sustainable living.

Over 85% of the trainees were provided with sustainable livelihood.

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Sl.No	Skill Training Module Course Name	No. Of Trainees	% Women	Employed	% Employment	Avg. Monthly Income
1	TAILORING	775	100%	667	86%	11,500/-
2	RETAILING	644	82%	515	80%	9,500/-
3	BEAUTY	571	100%	434	76%	10,200/-
4	BAKERY	550	86%	446	81%	8,800/-
5	BEDSIDE CARE	1232	100%	1158	94%	10,500/-
TOTAL / AVERAGE		3772		3220	85%	10,100/-

- As on date trained over 3700 community members on vocational skills
- 85% of the total trainees gained potential employment / self-sustained.

ANALYSIS AND FINDINGS: Cyient IT/ITES Skill Centre

Cyient IT/ITES Skill Center – Training Telangana rural unemployed Diploma Holders

- Trained unemployed youth and provided them the required skill to gain potential basic IT Jobs.
- As on date in 22 Batches – Trained 681 students and placed 586 students
- This helped in creating sustainable livelihood to the underserved community and unemployed youth in and around Telangana.
- Trained over 46% of Girls / Women and provided employment.
- 89% of the trained and certified candidates were placed in various IT/ITES Companies including Cyient.
- Helped in gaining sustainable income of INR over 2.5 Lakhs per annum.

CONCLUSION:

conclusion of the SIA Request received from CYIENT FOUNDATION dated 01/03/2023

NUMBER: CF/ CSR00004617/2023/EDU/ITL/WEMP/ENV is submitted on 19/04/2023

The study has attempted to assess the impact of the CYIENT CSR Programs through various analytical approaches. It has observed the various factors that have helped / hindered the program to achieve the desired outcomes.

- (i) CSR Interventions of Cyient Foundation serving the core purpose for the school children / community / public / the environment
- (ii) It has the positive social impact in terms of skill development and girl child enrolment in schools.
- (iii) Identified that the community participation is minimal that can be improved through community mobilization drives.
- (iv) The data is tracked and no grievances aroused through the interventions, all the initiatives are helps the community without compromising on the sentiments / assets and livelihoods.
- (v) No grievances from the community however collecting the feedback helps the improvement.