



10 October 2025

BSE Limited
PJ Towers, 25th Floor
Dalal Street
Mumbai 400001
Scrip Code: 532175

National Stock Exchange of India Ltd
Exchange Plaza,
Bandra-Kurla Complex, Bandra(E)
Mumbai-400 051.
Scrip Code: CYIENT

Dear Sir/Madam,

Sub: Press Release

Please find the enclosed Press Release in connection with “Utkarsh Srivastav Appointed Chief Marketing Officer of Cyient”.

This is for your information and records.

Thanking you
For Cyient Limited

Ravi Kumar Nukala
Dy. Company Secretary

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Utkarsh Srivastav Appointed Chief Marketing Officer of Cyient

Hyderabad, October 10, 2025: Cyient Limited, a global Intelligent Engineering solutions company, announced the appointment of Utkarsh Srivastav as Chief Marketing Officer (CMO). As CMO, Utkarsh will lead the marketing organization to drive brand growth, customer engagement, and market positioning.

Utkarsh is a seasoned B2B marketing leader with a proven track record of delivering brand recognition and top-line growth for leading technology and engineering services companies. His expertise spans crafting compelling brand narratives, shaping differentiated value propositions, and executing strategic go-to-market initiatives.

Most recently, Utkarsh served as Senior Director and Head of Marketing at L&T Technology Services (LTTS), where he led the development of the company's new brand positioning and its global launch. He is credited with conceptualizing and delivering the industry's first-of-its-kind ER&D Hackathon and Bus Tour campaign, which won the Best Brand Experience Award at the Stevie Awards 2020. Prior to LTTS, Utkarsh spent eleven years with HCLTech, where he led marketing for Cloud and Infrastructure services, alongside CXO/ABM programs at Wharton Business School and INSEAD Business School, and sports marketing activations with Manchester United and the Volvo Ocean Race.

Welcoming Utkarsh to the leadership team, **Sukamal Banerjee, Executive Director & Chief Executive Officer, Cyient, said:** “We are delighted to welcome Utkarsh to Cyient’s leadership team. His deep expertise in marketing strategy and brand transformation will be instrumental as we continue to strengthen our global presence and reinforce Cyient’s position as a trusted partner delivering Intelligent Engineering solutions to our customers. I look forward to working closely with him as we drive our next phase of growth and innovation.”

Speaking on his new role, **Utkarsh Srivastav said,** “I am excited to join Cyient at such a pivotal time in its journey. The company’s vision of driving purposeful innovation and engineering a sustainable future deeply resonates with me. I look forward to collaborating with our teams globally to further enhance Cyient’s brand equity and create compelling experiences for our customers, partners, and stakeholders.”

Utkarsh holds a degree in Business Management from Dayalbagh Educational Institute and has completed certification programs from Harvard Business Publishing and Northwestern University.



About Cyient

Cyient (Estd: 1991, NSE: CYIENT) delivers intelligent engineering solutions across products, plants, and networks for over 300 global customers, including 30% of the top 100 global innovators. As a company, Cyient is committed to designing a culturally inclusive, socially responsible, and environmentally sustainable tomorrow together with our stakeholders.

For more information, please visit www.cyient.com
Follow news about the company at @Cyient

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